

- } Hotel | 1 to .5
- } Restaurant | 9 to 3 ½
- } Office | 3 ½ to 2
- } Nightclub | 15 to 5

Second, the proposed amendments update the change in use provisions to allow a change in use from one commercial use to another commercial use within an existing building or tenant space that is 6,000 square feet or less without requiring additional parking. This amendment is particularly important in a compact, built-out city such as West Hollywood, where land is at a premium and off-street parking not tied to an existing business is very limited.

SPECIAL EVENT PERMITTING PROCESS

Following the April 2017 Council approval of the updated Special Event permitting policies, City staff began an implementation and testing period. Some highlights of the Special Event Permit process include allowing businesses to hold a sidewalk sale, host a wine and cheese reception at an art gallery opening, have a restaurant buyout event, extended operating hours and/or a temporary Valet when nothing else in a business' routine operation is changing and other minor events will no longer require a special event permit.

Certain activities which are components of an event such as an Encroachment Permit or Temporary Valet Permit may require specific permits- but, they no longer require a Special Event permit, reducing the costs and application requirements to the business.

Other creative changes include establishing a standard baseline for event duration that is flexible, adding an allowance for temporary low impact activations that do not require Special Event Permits, using impact as the key determinant for the extent of regulation and incorporating Director-level authority to be flexible based on impact and responsible event management.

In the 12 months since the inception of the pilot program, The Event and Film Division has reduced the number of required Special Event Permits issued by about 30%.

The next steps will be to codify these Special Event Policy improvements in the Municipal Code and amend the ZTA for proposed parking reduction through a series of hearings with policy makers. We need your voice at these hearings. Businesses should join the Chamber, come out and speak in support for both items.