

EXAMPLES OF APPLICATION OF TDM MENU OF STRATEGIES

TDM Menu		Points
Strategy		
1.1 Wayfinding/Signage		1
1.2 Real-time Information		1
1.3 Customer Incentives		1
1.4 Bike Repair Station		1
2.1 Guaranteed Ride Home		2
2.2 Rideshare Matching		2
2.3 Delivery Amenities		2
2.4 Bike Racks		2
2.5 Secure Bike Storage		2
2.6 Bike Share Hub		2
2.7 Preferential Parking		2
3.1 Care Share Parking		3
3.2 Care Share Membership		3
3.3 Price Parking		3
3.4 Bike Share Membership		3
4.1 Telecommuting		4
4.2 Vanpool, Shuttle		4
4.3 Employee Parking Cash out		4
4.4 Unbundle Parking		4
4.5 Showers/Lockers		4
5.1 Transit Subsidies		5
5.2 Commuter Incentives		5
5.3 Ground Floor Activation		5
5.4 On-site Daycare		5
V-1 Innovative Measures		1-5

Sample Project 1		Points
Mixed Use - office, Retail, Apartments		
45,000 sf		
Required Points - 20		
<i>Potential TDM Program</i>		
1.1	Bike Repair Station	1
1.2	Real-time Information	1
2.1	Guaranteed Ride Home	2
2.3	Delivery Amenities	2
2.5	Secure Bike Storage	2
2.6	Bike Share Hub	2
3.2	Care Share Membership	3
3.4	Bike Share Membership	3
4.5	Showers/Lockers	4
Total		20

Sample Project 3		Points
Residential - Condo		
11 units		
Required Points - 5		
<i>Potential TDM Program</i>		
1.4	Bike Repair Station	1
2.3	Delivery Amenities	2
2.5	Secure Bike Storage	2
Total		5

Sample Project 2		Points
Commercial Use - office		
9,000 sf		
Required Points - 10		
<i>Potential TDM Program</i>		
1.2	Real-time Information	1
2.3	Delivery Amenities	2
2.5	Secure Bike Storage	2
2.6	Bike Share Hub	2
3.4	Bike Share Membership	3
Total		10

Sample Project 4		Points
Residential - Apartments		
30 units		
Required Points - 20		
<i>Potential TDM Program</i>		
1.2	Real-time Information	1
2.3	Delivery Amenities	2
2.5	Secure Bike Storage	2
2.4	Bike Racks	2
3.2	Care Share Membership	3
4.4	Unbundle Parking	4
3.1	Car Share Parking	3
1.4	Bike Repair Station	1
2.7	Preferential Parking	2
Total		20

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